



# Direct Source

## electronic transactions

End-to-end electronic payment solutions for signature capture, back-office data access and customer-interactive solutions, all implemented within your existing infrastructure.

### **KNOWLEDGEABLE IN THE BEST ASPECTS OF IMPLEMENTATION: ALL**

Direct Source provides all aspects of implementation: hardware, software, network certification, self-hosting, key injection and follow-through. As an end-to-end provider, we stay focused on the outcome to create efficiencies throughout the process. We can develop turn-key software implementations or back-up your internal staff. We make ourselves available to the depth you determine.

### **USING TECHNOLOGY IN THE BEST WAY: FULLY**

You are investing heavily in technology. Therefore, it must deliver the broadest return. We maximize capabilities for the most efficient investment. Implementation pays off today and provides the flexibility to reap future rewards in customer service, up-selling, customer display and more. Our experience with integrating solutions into both existing systems and newly implemented software platforms immediately delivers benefits with future opportunity of ports to new platforms.

### **DRIVEN BY THE RIGHT FOCUS: DETAILS**

Our many years of integrating technology experience translate into practical competence from the front-desk to the back-end.

- Direct Source develops caching techniques that maximize screen speed for fast scrolling displays.
- We have developed communication methods for precision in pass-through and direct-connect modes.

At the back-end, Direct Source has developed tools for better signature retrieval and transaction searching, as well as loyalty tracking—to maximize capability and business convenience for you and your customers.

### **REPRESENTING THE RIGHT PRODUCTS: MATCHED**

Electronic payment possibilities have a positive and direct impact on the bottom line. Direct Source responds as your manufacturer-independent partner to critically calculate the implementation ROI.

Our complete understanding identifies the best solution, whether it is one source or several. We are well-connected with the major terminal manufacturers and software switch providers. We have access to the firmware and modify drivers to help a manufacturer respond to what our customers need.

### **FILLING THE RIGHT TECHNOLOGY GAP: SERVICE**

Because we design, integrate, stage, deploy and install the systems we recommend, we have expertise within the location's four walls. Our approach is practical, proven and client-centric.

- System consultation identifies the ideal technical fit.
- Project planning and management mitigates risk and delivers results.
- Hardware procurement is hassle-free.
- Staging and on-site installations support with rapid, accurate completion.
- Deployment and installation are performed nationwide.
- End-to-end support delivers rapid, efficient and cost-effective results.

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# Direct Source

## the direct source difference

As an independent representative of technology products and a full-service provider, Direct Source is a valuable resource for any community.



### ■ UNBIASED EXPERTISE

permits an open-systems approach integrating individual products to produce the ideal fit.

### ■ TECHNICAL INTELLIGENCE

drawn from more than a decade of technology experience, helps your business reach ahead without leaving behind current infrastructure investments.

### ■ FUTURE-PROOFING

delivered in long-term functionality along with built-in capability for future upgrades, modification and migration.

### ■ ALIGNED

to specifically reflect each client's persona through business, process, philosophy and expectations.

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