



Direct Source

Direct Source Expands Sales Efforts

Direct Source, a technology solutions provider, expands its sales efforts by adding Will Botten as a senior account manager. Botten brings over 15 years of IT and sales experience to the role.

Previously, Botten served as the company's engineering manager responsible for technical support on nationwide deployments. Key areas involved wireless projects, system infrastructure upgrades, cabling management, and loss prevention and security systems.

Botten will be responsible for bringing in new clients and working with existing accounts on IT and loss prevention/security hardware and software technology needs as well as nationwide services projects.

About Direct Source

Headquartered in Minneapolis, Minn., [Direct Source](http://www.directsource.com) (www.directsource.com) is a nationwide technology solutions provider for tier one retail, financial, and travel and lodging industries, with a network of more than 2,500 installation specialists. Direct Source's hardware procurement, software development and deployment services are designed to help customers maintain a competitive edge and improve site productivity and customer service. Always vendor-neutral, the company draws upon its experience to recommend technologies that help clients operate faster, smarter and more profitably.

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