



Direct Source to Exhibit at the 2011 NRF Loss Prevention Conference and Expo

MINNEAPOLIS, June 6, 2011 — [Direct Source](#), a nationwide technology solutions provider, will exhibit at the [National Retail Federation \(NRF\) Loss Prevention Conference and Expo](#), June 13-14, at the Gaylord Texan Resort and Conference Center in Dallas, TX. At the event, the company plans to highlight the latest technology and trends in [loss prevention](#) video management software, business analytics and IP-based camera technology for retail professionals.

Partners for this event include: Axis Communications, ACTi, i3 International, Lighthouse Logic, Milestone Systems and Salient Systems. Hardware and software product demonstrations and technology experts will be at the Direct Source booth, #1607.

The NRF Loss Prevention conference and expo runs June 13-15, 2011. For more information on Direct Source, please visit www.directsource.com.

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About Direct Source

Headquartered in Minneapolis, Minn., [Direct Source](#) (www.directsource.com) is a nationwide technology solutions provider for tier one retail, financial, and travel and lodging industries, with a network of more than 2,500 installation specialists. Direct Source's hardware procurement, software development and deployment services are designed to help maintain a competitive edge and improve site productivity and customer service. Always vendor-neutral, the company draws upon its innovative and industry-encompassing experience to recommend technologies that help clients operate faster, smarter and more profitably.

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