



Discount Retailer Chooses Loss Prevention System from Direct Source and ACTi Corporation

Direct Source and its partner, ACTi Corporation, were recently selected to provide a loss prevention system to a discount retailer with over 5000 locations nationwide.

The new loss prevention system allows the retailer to migrate from analog to IP-based technology for added store operations efficiencies and cost-savings.

The ACTi system includes a Windows-based NVR and up to sixty-four cameras per site. Software is customized based on the retailer's specific site needs. This loss prevention system provides business analytics, security functionality and point-of-sale integration. Additionally, the system fully integrates with the retailer's network, allowing corporate offices to closely monitor store-level activities.

Throughout the selection process, the two companies worked alongside the retailer's IT and loss prevention departments to meet goals and align future needs. Hardware procurement, software development, project management, staging and configuration, integration and installation are also provided by Direct Source.

About Direct Source

Headquartered in Minneapolis, Minn., [Direct Source](http://www.directsource.com) (www.directsource.com) is a nationwide technology solutions provider for tier one retail, financial, and travel and lodging industries, with a network of more than 2,500 installation specialists. Direct Source's hardware procurement, software development and deployment services are designed to help customers maintain a competitive edge and improve site productivity and customer service. Always vendor-neutral, the company draws upon its experience to recommend technologies that help clients operate faster, smarter and more profitably.

About ACTi Corporation

ACTi Corporation is the technology leader in IP surveillance, focusing on multiple security surveillance market segments. ACTi's extensive technology innovations in the development of H.264/MPEG-4/MJPEG have empowered ACTi's worldwide partners and customers to enjoy the best quality video performances from VGA up to Megapixel resolution at minimum bandwidth.

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